



INVEST IN TURKEY

ISPAT Web Portal Project 
www.invest.gov.tr



Client: The Republic of Turkey Prime Ministry Investment Support and Promotion Agency (ISPAT)

The Republic of Turkey Prime Ministry Investment Support and Promotion Agency (ISPAT) is the official organization for promoting Turkey's investment opportunities to the global business community and rendering assistance to investors before, during and after their entry into Turkey.

Scope of the Project:

ISPAT targeted to deliver some of its services concerning investment environment of Turkey to global investors through a frequently updated, 7/24 and easily accessible, moderate and user-friendly web portal.

Technology:

- Microsoft Office Sharepoint Server (MOSS) 2007
 - Enterprise Content Management
 - Business Workflows
 - Customized Services
 - Search Customization
- Microsoft C#.Net
- Ajax .Net
- Microsoft Silverlight
- Microsoft .Net Framework 3.5
- Microsoft SQL Server 2008
- Windows Server 2008 R2

Simternet Solution:

ISPAT offers an extensive range of services to investors through a one-stop-shop approach and assists them in obtaining optimum results from Turkey. ISPAT's team of professionals can assist investors in Arabic, Chinese, English, French, German, Italian, Japanese, Korean, Russian, or Spanish as well as Turkish, and is dedicated to helping investors successfully develop their business operations in Turkey.

So, Simternet developed and customized Microsoft Sharepoint Portal Server environment to meet these requirements with friendly user interfaces, covering enterprise content management, corporate customized search. Through-out the project, some of the web page templates and features Simternet created are:

- Investment environment statistics for Turkey,
- Investment guide,
- Interactive map,
- Web conference,
- Investment process wizard according to sectors,
- 10 reasons to Invest in Turkey,
- Detailed information about "Key Sectors",
- Matchmaking,
- Success stories,
- Application and Contact forms,
- Integration with LionBridge translation services
- Related Content (can be video, banner, document, link, FAQ, contact info),

Conclusion:

Simternet, after designing the architecture, developed and customized the solution according to the analysis with the customer. Simternet also is proud to offer the first Hosted Sharepoint solution in Turkey with www.invest.gov.tr project.